



1st Scrapbooking World Championship Official Rules – New Update.

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1 - INTRODUCTION

The new provisions that follow replace what was indicated by the previous regulations, in accordance to the same general regulation on p. 3, "Introduction"

2 – GENERAL INFORMATION

- 1) There is no National voting stage; the voting starts directly with the Continental stage
 - 2) All competitors in the race are admitted to the Continental stage
 - 3) The distinction between Hobbyists and Pros remains
 - 4) The Continental voting will be open for the following period of time: from Monday 14th to Monday 21st January 2019
 - 5) Social Friends can vote too
 - 6) National champions will be nominated only in countries with at least 3 registered competitors
 - 7) The continental areas are as follows:
 - a. North America
 - b. South America
 - c. Europe
 - d. Asia
 - e. Oceania and Africa
 - 8) The World Finals take place online in February 2019;
- More details on the Voting system and World Finals can be found in the following sections of this document.

3 – CONTINENTAL STAGE – VOTING SYSTEM

NEW VOTING ARRANGEMENTS FOR THE CONTINENTAL STAGE

The voting for the 1st Scrapbooking World Championship determines the admission to the World Finals. The voting is carried out in one single session. Contestants are divided into different continental zones and different ranking lists will be compiled for the Hobbyist and Pro Division. Time period: from January 14th to January 21st.

The following subjects are eligible to vote:

- Official Stores
- Academy Committee
- Hobbyist contestants
- Pro contestants
- Social friends
- Academy Ambassadors

Continental zones:

- Asia
- Europe
- North America
- South America
- Oceania and Africa

WHERE TO VOTE

Go to our website www.academyscrapart.com and log in.

HOW TO VOTE

OFFICIAL STORES

Each Official Store can cast 5 votes for the Pro Division and 5 votes for the Hobbyist Division within their own continent.

Stores need to vote for at least 1 contestants that are not affiliated with the store to be able to vote for one of their affiliates.

After using all 10 available votes, Stores will receive 5 additional votes to vote for projects from all over the world in any Division.

ACADEMY COMMITTEE

Each member of the Academy Committee can cast 10 votes for the Pro Division, as well as 10 votes for the Hobbyist Division. These votes can go to projects from any continental zone, provided that at least one vote goes to each Division in every continental zone.

HOBBYIST AND PRO CONTESTANTS

Each contestant can cast 3 votes, which are to be used in their own continental zone and Division of choice.

Contestants can vote for their own projects, provided they have voted for at least one another contestant.

After casting these 3 votes, contestants will gain access to 5 additional votes to vote for projects in their Division (Hobbyist or Pro) and every continental area.

SOCIAL FRIENDS

Contestants can invite their friends to vote. Friends and anyone who wishes to join the voting stage need to register for free at <https://academyscrapart.com/signup/friend> (Friend Membership Program).

Each Social Friend can cast 3 votes for each Division and can vote for projects of any continent.

ACADEMY AMBASSADORS

Each Academy Ambassador can cast 5 votes for the Pro Division and 5 votes for the Hobbyist Division within their own continent.

After using all 10 available votes, Ambassadors will receive 5 additional votes to vote for projects from all over the world in any Division.

RANKING

A ranking list will be compiled for each voter block. Differing weights are given to each category (Official Stores and Academy Committee 100%, competitors 40%, Academy Ambassadors 50%, Social Friends 30%). The sum of the points awarded in each of the partial ranking lists determines the final ranking of each continent and Division.

ADMISSION TO THE WORLD FINALS

HOBBYIST DIVISION

The following people enter the World Finals for the Hobbyist Division:

- 1st place of each continental zone;
- 1st place of each of the four countries with the highest number of contestants. Should the 1st place of one of said countries be the continental champion as well, the runner-up of the country enters the World Finals;
- One Wild Card is awarded by the Academy Committee;

for a total of 10 finalists.

PRO DIVISION

The following people enter the World Finals for the Hobbyist Division:

- 1st place of each continental zone;
- One Wild Card is awarded by the Academy Committee;
- The winner of the Hobbyist Division;

for a total of 7 finalists.

Finalist announcement

The finalists will be announced on January 25th

Presentation Video

The finalists will have to produce a video presentation of their project, between 30 and 60 seconds long.

This video must be sent to the Academy by 3th February.

The judges will need the video to better evaluate the project as well as the contestant's presentation skills.

The texts, spoken or written, can either be in English or in the finalist's mother tongue.

4 – WORLD FINALS

FORMAT OF THE WORLD FINALS

Two separate stages are organized:

Hobbyist World Finals and Pro World Finals

The winner of the Hobbyist World Finals is not only awarded the title of Hobbyist World Champion but also enters the Pro Finale.

Online voting modalities:

The projects created by the finalists, which have been shared on our website, are put to the vote and evaluated by contestants and the judges (i.e. the members of the Academy Committee).

Online voting:

All registered contestants of the Championship, except for the finalists, can vote.

Voters have a total of 4 votes available and can vote for any project. There is no distinction between Divisions (Pro and Hobbyist) or continent.

The resulting ranking awards:

- 1st place: 5 points
- 2nd place: 4 points
- 3rd place: 3 points
- 4th place: 2 points
- From the 5th place down: 1 point

These votes will be added up to the votes cast by the Academy Committee in order to draw up the ranking list of each Division.

Voting period: 6th – 8th February 2019

Judges' evaluation

Each judge will carry out an assessment of the projects and allocate points according to the following criteria:

- Presentation: 1 to 4 points
- Creativity: 1 to 8 points
- Technique: 1 to 8 points
- Harmony: 1 to 5 points

The sum of the votes of the judges and of the online ranking determines the final ranking. In case of tie, the project that has achieved the highest score from the judges wins. Voting period for the judges' evaluation: no later than 11th February.

Announcement of the winners: 14th February 2019

PRICES & REWARDS

Hobbyist Division

1st Place Winner

- Title of Hobbyist World Champion
 - Trophy
 - Official Apron
 - The right to participate in the Pro Finale
 - Possible sponsored products
 - Lifetime Exclusive Academy Club Membership
- plus the chance to be an Academy Committee member

2nd Place Winner

- Diploma
- Official Apron
- Possible sponsored products
- Lifetime Exclusive Academy Club Membership

3rd Place Winner

- Diploma
- Official Apron
- Possible sponsored products
- Lifetime Exclusive Academy Club Membership

From the 4th Place down:

- Diploma
- Official Apron
- Possible sponsored products
- Lifetime Exclusive Academy Club Membership

Pro Division

1st Place Winner

- Title of Pro World Champion
 - Trophy
 - Official Apron
 - a bundle from Academy and sponsor
 - Lifetime Exclusive Academy Club Membership
- plus the chance to be an Academy Committee member

2nd Place Winner

- Diploma
- Official Apron
- Possible sponsored products
- Lifetime Exclusive Academy Club Membership

3rd Place Winner

- Diploma
- Official Apron
- Possible sponsored products
- Lifetime Exclusive Academy Club Membership

From the 4th Place down:

- Diploma
- Official Apron
- Possible sponsored products
- Lifetime Exclusive Academy Club Membership

5 – NEW CALENDAR

- 14 to 21 January: Continental Voting stage
- January 25: Finalists announcement
- 6-8 February: Finals Voting online stage
- 10-12 February: Judges' vote
- February 14: Announcement of the World Champions

The opening and closing times of the votes will be respectively 08.00 and 23:59 GMT

Dublin January 9th 2019